

Newshub - NUS' News Portal

PRESS RELEASES▼ **MEDIA COVERAGE**

Print Media

Broadcast Media

Media Contacts

KNOWLEDGE ENTERPRISE**PRESIDENT'S SPEECHES****NUS PUBLICATIONS****CALENDAR OF EVENTS**[NUS Home](#) > [NewsHub](#) > [Whats New at NUS](#)

KooBits wins Infocomm Singapore Awards 2008

24 September 2008

NUS' technology startup KooBits has come up tops in the e-Education category at the Infocomm Singapore Awards 2008.

KooBits is an innovative authoring platform developed by Personal e-Motion Pte Ltd. The company provides the tools for students and teachers to easily create interactive animated e-books and other multimedia content. "KooBits specialises in interactive digital media," said Mr Eugene Jiang, Product Manager of KooBits.

"KooBits provides software for children to use to create e-books, to enable them to put different kinds of multimedia like flash, images, sound and animation to write stories. It enables them to use their creativity to do whatever they want," he added.

KooBits is well connected to NUS. Founder Prof Sam Ge is Director, Social Robotics Lab, Interactive Digital Media Institute (IDMI) of NUS. Mr Stanley Han, an alumnus of NUS who graduated in 2005, is KooBits' General Manager and co-founder of Personal e-Motion Pte Ltd.

KooBits won the Infocomm Singapore Awards for its innovation and ingenuity. The awards are organised by the Singapore Infocomm Technology Federation and the Infocomm Singapore, and supported by the Infocomm Development Authority of Singapore, the International Enterprise Singapore and the Singapore Institute of Management.

"We are extremely pleased and honored to be the recipient of this year's Infocomm Singapore Awards and we will continue the effort of developing breakthrough innovation in the area of e-education and interactive digital media, and making KooBits a global brand exported from Singapore," said Mr Han.

"We would like to thank the Singapore Infocomm Technology Federation for the accreditation, NUS and NUS Enterprise for their strong support in our technology venture, and the Media Development Authority of Singapore and Interactive Digital Media R&D Program Office for their extensive support which was pivotal in bringing to reality many cutting edge projects."



KOOBITS : From left: Ms Ren Dompok, Mr Eugene Jiang, Dr Chen Xiangdong, Mr Stanley Han and Ms Anqi Chen. (Other key members, not in picture, Prof Sam Ge, Mr Edmund Yong, Ehsan Jafri, Bharath Seshadri, Chin Kaiying, Hee Chun Hui, Malcolm Soh, Melissa Lee, Liu Ling and Nitar Win.)

[▲ top](#)